#### SPECIAL MEETING NOTICE ARTS & CULTURE COMMISSION Thursday, June 19, 2014

NOTICE IS HEREBY GIVEN, that a special meeting of the Arts & Culture Commission will be held in the Council Chambers of Grand Rapids City Hall 420 N. Pokegama Avenue, Grand Rapids, Minnesota 55744 on Thursday, June 19, at 8:00 am.

#### Agenda

- 1. Call to order
- 2. Additions or corrections to the agenda
- 3. Presentation by Metris Arts Consulting, Go Collaborative and Markusen Economic Research
- 4. Adjourn

#### Grand Rapids Arts and Culture Plan Kick Off Meeting Friday, June 20<sup>th</sup> 8:00 – 10:30 AM

Consultant Team: Anne Gadwa Nicodemus, Metris Art Consulting Lynn Osgood, GO collaborative

#### **MEETING AGENDA**

- 1) Introductions (20 minutes)
  - led by Anne Gadwa Nicodemus, Metris Arts Consulting
- 2) Overview (10 minutes)
  - Arts and Culture Plans
  - Project Timeline
  - led by Lynn Osgood, GO collaborative
- 3) S / W / O / T Analysis of (30 minutes)
  - led by Anne Gadwa Nicodemus, Metris Arts Consulting
- 4) Initial Stakeholder Identification (30 minutes)
  - led by Lynn Osgood, GO collaborative
- 5) Plans for Discovery Visit One (30 minutes)
  - Potential First Round of Interviews
  - Potential First Round of Focus Groups
  - led by Anne Gadwa Nicodemus, Metris Arts Consulting
- 6) Overview of Project Communications Strategy (15 minutes)
  - led by Lynn Osgood, GO collaborative

## IAP2 Spectrum

### of Public Participation



#### Increasing Level of Public Impact

Public participation goal

#### Inform

To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

#### Consult

To obtain public feedback on analysis, alternatives and/or decisions.

#### **Involve**

To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.

#### Collaborate

To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.

#### **Empower**

To place final decision-making in the hands of the public.

Promise to the public We will keep you informed.

We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.

We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.

We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible. We will implement what you decide.

Example techniques

- Fact sheets
- Web sites
- Open houses
- Public comment
- Focus groups
- Surveys
- Public meetings
- Workshops
- Deliberative polling
- Citizen advisory committees
- Consensusbuilding
- Participatory decisionmaking
- Citizen juries
- Ballots
- Delegated decision

## GRAND RAPIDS ARTS AND CULTURE PLAN WORKPLAN

	JUNE	JULY	AUG	SEPT	ОСТ	NOV	DEC	JAN	FEB
DISCOVER			-				ll ll		
Kick-Off Meeting	xxxx							34	
Stakeholder Interviews and Focus Groups		XXXX	•	XXXX					
Inventory of Existing Art Spaces, Venues, and Public Art	XXXX	XXXX							
General Survey of Arts and Culture Community			XXXX						
ENVISION		. "					A 1		
Commission Strategic Planning Sessions	=	-		XXXX	-			11.0	
2 Public Visioning Meetings				XXXX	XXXX	2 11	1		
Analysis of Comparable Cultural Plans			XXXX	XXXX					X II
DEVELOP							11 11 11 11 × 11 × 11		
Develop Implementation Plan						XXXX	XXXX		
Develop Assessment Tools				v , ·			XXXX	XXXX	
Develop Cost Overview						1 19 -	XXXX	XXXX	
Final Report Presentations - Commission and Public				2 1					XXXX

#### GRAND RAPIDS ARTS AND CULTURE PLAN WORKPLAN

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		5					12		
	JUNE	JULY	AUG	SEPT	ОСТ	NOV	DEC	JAN	FEB
DISCOVER						2			
Kick-Off Meeting	XXXX								
Stakeholder Interviews and Focus Groups		XXXX		XXXX					
Inventory of Existing Art Spaces, Venues, and Public Art	XXXX	XXXX							
General Survey of Arts and Culture Community			XXXX						
ENVISION									
Commission Strategic Planning Sessions				XXXX					
2 Public Visioning Meetings				XXXX	xxxx				
Analysis of Comparable Cultural Plans			xxxx	××××					
DEVELOP									
Develop Implementation Plan						xxxx	XXXX		
Develop Assessment Tools							xxxx	XXXX	
Develop Cost Overview							xxxx	xxxx	
Final Report Presentations - Commission and Public									xxxx

# Grand Rapids Arts and Culture Commission Kick Off Meeting for Arts and Culture Plan Notes for June 20, 2014 Grand Rapids City Council Chambers

All in attendance introduced themselves and expressed hopes for the new arts and culture plan. For the plan, arts and culture will be broadly defined and be inclusive.

The process will be in three phases:

Discovery phase will include large community meetings to build a large advocacy base.

Envision phase will define key values and develop a road map. Develop phase will prioritize goals in order to develop assessment tools.

The Commission and guests then did a SWOT exercise with the following results:

Strengths: strong arts scene, city and community backing, public interest

Weaknesses: funding (low wages, lack of affordable housing, threat of paper mill closing), lack of arts visibility, visual arts are too abstract

Opportunities: GRACC, GRA, sense of community, venues and spaces, regional hub

Threats: different community priorities (sports), not enough time, health care costs, aging population, economy (arts considered too high on the "pyramid")