

ARTS & CULTURE COMMISSION
Tuesday, July 1, 2014

NOTICE IS HEREBY GIVEN, that a regular meeting of the Arts & Culture Commission will be held in the Conference Room 2B at City Hall, 420 N Pokegama Avenue, Grand Rapids, Minnesota 55744 on Tuesday, July 1, 2014 at 3:15 p.m.

Agenda

1. Call to order
2. Public input
3. Correspondence
4. Approve minutes of the Regular Meeting held on June 3, 2014
5. Approve minutes of the Special Meeting held on June 20, 2014
6. Old Business: Discussion of Discovery Phase of Arts and Culture Plan
7. Meet and Greet Notes – June 19, 2014
8. New Business: Election of Vice-Chair
9. Set agenda for next regular meeting – Tuesday, August 5, 2014
10. Adjourn

CITY OF GRAND RAPIDS ARTS AND CULTURE COMMISSION
CONFERENCE ROOM 2B- GRAND RAPIDS CITY HALL
REGULAR MEETING, TUESDAY, JUNE 3, 2014 – 3:15 PM

CALL TO ORDER: Pursuant to due notice and call thereof the regular meeting of the Grand Rapids Arts and Culture Commission was held in Conference Room 2B of the Grand Rapids City Hall, 420 N Pokegama Avenue, Grand Rapids, Minnesota, on Tuesday, June 3, 2014, at 3:15 pm

CALL OF ROLL: On a Call of Roll, the following members were present: Kathy Dodge, Michael Davis, David Marty, Carissa Grosland, Todd Driscoll, Lois Bendix, Brian Carlson, Sonja Merrild, Karen Walker

Commissioners absent: None

Staff Present: Amy Dettmer and Michele Palkki

Welcome our newest Commissioner, Michael Davis. Commissioner Davis has been appointed to fill the unexpired term left by Commissioner Kolka.

APPROVAL OF MINUTES – May 6, 2014

Motion by Commissioner Driscoll, second by Commissioner Marty to approve the minutes of the Regular Meeting of May 6, 2014. Motion passed by unanimous vote.

OLD BUSINESS

METRIS ARTS CONSULTANTS FUNDING UPDATE

The following is an update on secured funds received to date for the Arts Culture Plan

- IRRRB - \$20,000.00
- Blandin Foundation - \$20,000.00
- Grand Rapids Arts - \$100.00
- Itasca Economic Development - \$5,000.00

The Contracts and RCA's are all complete.

Commissioner Marty left at 4:00 pm

Commissioner Merrild left at 4:30 pm

discussion was held regarding upcoming events in Grand Rapids.

METRIS ARTS DISCUSSION

Staff and Commissioner Dodge will put together a letter to be sent to the following perspective identified stakeholders; also a follow-up telephone call will be made to each stakeholder by the Commissioner's.

Krista Matison, YMCA Get Fit Itasca, Visit Grand Rapids, Anne Campbell, MacRostie Art Center, Itasca County Historical Society, John Connelly, Tall Timber Days, Sam Evans, Itasca Economic Development Corporation, KAXE, Forest History Center, Grand Rapids Chamber of Commerce, Itasca Community College, Magnetation, Grand Rapids Herald Review, Children's Discovery Museum, Michelle Carlson, UPM/Blandin, Grand Itasca Clinic and Hospital, Grand Rapids Farmers Market, Rick Harding, Itasca Orchestral and Strings, Community Market Task Force, Grand Rapids Area Community Foundation, Itasca County Land Department, Itasca Community Television.

Commissioner Dodge will put together a memo with talking points for the Commission. The final list and talking points will be emailed to each Commissioner by Friday, June 6th.

There being no further business, the meeting adjourned at 5:00 pm

Respectfully submitted by Michele Palkki

The next regular meeting of the Grand Rapids Arts Commission will be Tuesday, July 1, 2014 beginning at 3:15 pm at the Grand Rapids City Hall, Conference Room 2B.

CITY OF GRAND RAPIDS ARTS AND CULTURE COMMISSION
GRAND RAPIDS CITY COUNCIL CHAMBERS – GRAND RAPIDS CITY HALL
SPECIAL MEETING, FRIDAY, JUNE 20, 2014 – 8:00 AM

CALL TO ORDER: Pursuant to due notice and call thereof the special meeting of the Grand Rapids Arts and Culture Commission was held in the Grand Rapids City Council Chambers of the Grand Rapids City Hall, 420 N Pokegama Avenue, Grand Rapids, Minnesota, on Friday, June 20, 2014, at 8:00 am

CALL OF ROLL: On a Call of Roll, the following members were present: Kathy Dodge, David Marty, Todd Driscoll, Lois Bendix, Brian Carlson, Sonja Merrild, Karen Walker

Commissioners absent: Carissa Grosland and Michael Davis

Staff Present: Rob Mattei, Jeff Davies, Tony Ward, Amy Dettmer and Michele Palkki

Consultants: Anne Gadwa Nicodemus – Metris Arts Consulting, Lynn Osgood, GO Collaborative, and Ann

NEW BUSINESS

ARTS AND CULTURE PLAN KICK OFF MEETING

Introductions were made of everyone in attendance, and what entity they represent, led by Anne Gadwa Nicodemus

An overview regarding arts and culture plans and project timeline was presented by Lynn Osgood.

- A planning document is as good as the people who implement it
- What tools are needed to sell the plan
- There are 3 phases: Discover, Envision and Develop
- Where do we want to go
- How do we get there
- People need to buy in

Methods that will be used; interviews, focus groups, stakeholders, community meetings

- Summarize – Priorities – Resources

Envision – What is happening throughout all areas

- Key Values
- Create Strategies / Action Steps

June 20, 2014

Arts and Culture Special Meeting

Page 2

Envision Continued

Develop

- Working with key leaders and Commissioner's
- Action Plans / Guidance / Implementation

Methods Continued:

Building Blocks

Develop Plan

Develop an Assessment and Tools

Project Timeline

- June 20 - Kick Off and Meet and Greet
- July – Stakeholder Interviews and Focus Groups
- July – Inventory of Existing Spaces, Venues and Public Art
- August – General Survey of Arts and Culture Community
- September – Commission Strategic Planning Sessions
- September – Analysis of Comparable Culture Plans
- September/October – 2 Public Visioning Meetings
- November/December – Develop an Implementation Plan
- December/January – Develop Assessment Tools
- December/January – Develop Cost Overview
- February 2015 – Final Report Presentations – Commission and Public

SWOT – Strength / Weakness / Opportunities / Threats

Exercise led by Anne Gadwa Nicodemus

Everyone was given a sticky note to write 1 item for each of the indicators above, once this was done individuals were asked to go to each indicator and categorize all that was written down.

Strengths

- Strong arts theme already and community interest
- City/Commission backing project
- Strong community interest
- Resources and people

Weakness

- Funding / Affordability
- Future Economics
- Priority / Visibility
- Communication

June 20, 2014

Arts and Culture Special Meeting

Page 3

S/W/O/T Analysis Continued

Opportunities

- Lead Organizations / Grand Rapids Arts and Culture Commission
- Community Support / Belonging
- Availability of Space
- Regional Hub

Threats

- Community Priorities / Competition
- Lack of Communication / Funding
- Health Care Costs – Aging Population
- City Regulations

Power/Distance/Communications

Exercise led by Anne Gadwa Nicodemus

- Stakeholders

Project Communications Strategy / Channels of Communication

Led by Lynn Osgood

- City Website
- Visit Grand Rapids
- Grand Rapids Herald Review
- ICTV
- KAXE
- KMFY/KOZY
- Media Com
- Paul Bunyan

There being no further business, the meeting adjourned at 11:00 am

Respectfully submitted by Michele Palkki

The next regular meeting of the Grand Rapids Arts Commission will be Tuesday, July 1, 2014 beginning at 3:15 pm at the Grand Rapids City Hall, Conference Room 2B.