

ARTS & CULTURE COMMISSION

Special Worksession

NOTICE IS HEREBY GIVEN, that a Special Worksession of the Arts & Culture Commission will be held in Conference Room 2B at City Hall, 420 N Pokegama Avenue, Grand Rapids, Minnesota 55744 at 3:45 pm on Tuesday, September 10, 2019.

• Discuss future goals



Phasing Plan

Priorities for implementation

funding campaigns for capital timeline to guide community strategy is recommended for expectations and organize build out. A three phase Establishing an effective project implementation.

expectations, seeking funding opportunities and continued evaluation of site conditions. Phase 1 is intended to focus on continued coordination, establishing project

to ensure successful execution agreement development and conditions and relationships of the project. This includes programming and planning. development of operational Phase 2 is focused on the

agreements, design is approved and construction is executed. Phase 3 is the construction stage. Finalization of

Phase 1 (1-2 Years)

- Coordinate with City for potential State Bonding request.
- pedestrian bridge development Continue coordination with Develop operating budget
 - Form Development committee to guide Design phase of project. and hotel development.
- Develop parking agreements with Execute survey and flood plain Radio and Blandin Foundation. Library, Northern Community the City, Grand Rapids Area analysis.

Hire design consultant.

Development.

Phase 2 (2-5 Years)

- Begin season planning for events with Development Committee.
- Develop POPS agreement between and Arts and Culture Commission. Establish online rental/permitting City/Northern Community Radio/
 - Maintenance and Operation Plan Design Development of stage, process for venue leasing. surrounding landscape. auxillary buildings and

- Construction of Stage.
- Wayfinding and Signage installation.
- Site Grading.

Phase 3 (5 Years+)

- · Path implementation.
- Maintenance and Operations agreement development,









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GOAL 1 Enhance Grand Rapids' distinctive identity through arts and culture

	Implementation Priorities	Potential Partners	Priority	First Steps	Estimated Resources	Tie Ins to Other City Plans	Precedent Models	Desired Outcomes
Distinctive L	ocal Culture			•		·		
1.1.a	Foster cultural/family-oriented programming at the landmark Central School (interior and grounds)	Arts and Culture Commission (lead), Central Business Association, Parks and Recreation, Public Works, Central Square Tenants' Association, Grand Rapids Arts	High	Arts and Culture Commission liaison with Central Business District Association on the master plan in development	program. Basic outdoor infrastructure will need to be	GR Comp Plan: Economic Goal- Develop and enhance the City's Business/Industrial districts		Season and singular events available to cross-generational audiences. Also an increase in the number of events that would strengthen family tourism sector.
1.1.b	Identify a new, prominent location for the Farmers' Market	Community Development Dept. (lead), Arts and Culture Commission, Grand Rapids Farmers' Market, private property owners	Medium	Convene a strategy session and outline prospects and barriers; Conduct site visits; Negotiate with private land owners, even if on short- term basis.	Dependent upon land ownership. Site might have needs for additional infrastructure investments.	GR Comp Plan: Economic Goal - Develop and enhance the City's Business/Industrial districts		Augmented scale of Farmers Market which could accommodate more local and regional artisans and serve as a draw for regional day-trips
1.1.c.i	Nurture public-private partnerships to expand arts-related offerings at the Forest History Center	Arts and Culture Commission (lead), Forest History Center, Grand Rapids Arts	High	Informal meeting to discuss Forest History Center's planned programming and opportunities to collaborate/deepen/expand	Potential grant funding possible given strong history of Forest History Center's programs and activities within the community	GR Comp Plan: Public Infrastructure Goal - Educational excellence for all		Increased understanding about the forest environment and the types of materials that come from it
1.1.c.ii	Nurture public-private partnerships to celebrate connections between art and forestry, sporting, and recreational activities	Arts and Culture Commission (lead), Forest History Center, Get Fit Itasca, Goods from the Woods, Visit Grand Rapids, MacRostie Art Center, MN Dept. of Natural Resources, UPM Blandin Paper Co.	Medium	Research and present precedent models to potential partners as a means of inspiration	At first, Commissioner's time. Then dependent upon the scale of the potential programming. City land resources, such as parks and maintenance capacities can be leveraged as part of matching grants to bring in additional funding.	rural character within the City; Riverfront Framework Plan:		Programs and activities that provide a larger understanding for what the "arts and culture" are in Grand Rapids
1.1.c.iii	Nurture public-private partnerships to develop history or nature-centered tours	Arts and Culture Commission (lead), Itasca County Historical Society, Visit Grand Rapids, private entrepreneurs	Low	Research and present precedent models to potential partners as a means of inspiration	Tours could begin as singular events (such as with the Gilbert House)	Maintain balance of urban and	http://www.lancastercitysc.c	Increased number of events that highlight the history of Grand Rapids and its relationship to the natural environment
1.1.d	Celebrate Ojbwe cultural heritage through city signage in English/Ojbwe	Arts and Culture Commission (lead), Public Works, Human Rights Commission, Circle of Healing (Blandin), ICC, Leech Lake Tribal Council.	Medium	Coordinate with Public Works to determine planned signage updates and explore opportunities	upon number, scale of	Library Strategic Plan: Library will mount exhibits and displays that reflect diversity	Louisiana: http://www.theblaze.com/st ories/2014/05/21/this- southern-state-could-get- bilingual-road-signs-the- proposed-second-language- might-surprise-you/	Increased feeling of welcomeness by surrounding Native American populations
1.1.e	Create a larger, citywide public policy conversation about the mechanisms for the support and preservation of historic buildings	Arts and Culture Commission, Itasca County Historical Society	Low	Informal meeting with Itasca County Historical Society to review current regulatory environment and plan Grand Rapids specific strategy for helping to augment efforts at historic preservation	recommendations	GR Comp Plan: Land Use Goal - Incorporate character and design in land use categories and regulations; Riverfront Framework Plan: City should require land dev. and bldg. appearance requirements, could offer facade improvement grants.		Increased number of historically significant preserved buildings. Augmented city-wide conversation about the role of historic preservation in city development.
1.2.a	Promote existing cultural offerings to residents and potential visitors. (Annual arts awards, electronic message board, centralized web calendar/e-blast)	Arts and Culture Commission, Visit Grand Rapids, Reif Center, Grand Rapids Arts	High	Gather information about research and progress to date. Work with Visit Grand Rapids to plan overall strategy	Potential web development costs which can range from \$20 - 80K depending on size of project. Ongoing site maintenance needs to be accounted for.	racano improvoment grante		Increased visibility of artistic enterprises

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1.3.a	Create a staff position (city or private) to coordinate downtown cultural programs/events and liaise with other organizations such as Visit Grand Rapids	Arts and Culture Commission, Central Business Association	Low	Work with downtown stakeholders to identify potential sources for both public and private ongoing funding	Annual full-time salary	GR Comp Plan: Economic Goal - Develop and enhance the City's Business/Industrial districts		Increased number of public events and festivals
Regional	Connections							
1.4.a.	Create a workgroup to explore opportunities for collaborative regional programming and promotion among specific arts and culture venues		Medium	Research and present precedent models to potential partners as a means of inspiration. Identify and reach out to regional partners.	Time for fostering cross- organizational conversations	GR Comp Plan: Guiding Principle - Enhance Grand Rapids' regional role.	The Berkshires (MA) (Berkshire Visual Arts, http://berkshirevisualarts.or g/berkshires.html; Mass MoCA, http://massmoca.org/berkshires.php; Clark Art Museum, http://clarkart.edu/visit/planvisit/visit-berkshires)	
1.4.b.	Organize a sculpture walk that highlights work from regional artists and provides opportunities to animate downtown area and promote Grand Rapids as a regional arts center	Arts and Culture Commission, Bemidji Sculpture Walk	Medium	Reach out to Bemidji Sculpture Walk for possible collaboration and/or info sharing	Time for policy research and precedents. Trip to Bemidji to discuss their program.	GR Comp Plan: Economic Goal - Develop and enhance the City's Business/Industrial districts		
1.5.a	Nurture public-private partnerships to explore opportunities for summer residency programs, building on the strength of the successful collaboration with the Minnesota Orchestra.	Arts and Culture Commission, Reif, MN Orchestra	Medium	Investigate lessons learned from Minnesota Orchestra residency	Time for research into precedents and potential partners	GR Comp Plan: Guiding Principle - Enhance Grand Rapids' regional role.	Saratoga Performing Arts Center (NY)'s annual summer residencies with the New York City Ballet and Philadelphia Orchestra (http://www.spac.org/about /history)	

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1.1.e	Create a larger, citywide public policy conversation about the mechanisms for the support and preservation of historic buildings		Low		Time to research / evaluate / formulate potential policy recommendations	GR Comp Plan: Land Use Goal - Incorporate character and design in land use categories and regulations; Riverfront Framework Plan: City should require land dev. and bldg. appearance requirements, could offer facade improvement grants.	Precedent Models	Increased number of historically significant preserved buildings. Augmented city-wide conversation about the role of historic preservation in city development.
1.2.a	Promote existing cultural offerings to residents and potential visitors. (Annual arts awards, electronic message board, centralized web calendar/e-blast)	Arts and Culture Commission, Visit Grand Rapids, Reif Center, Grand Rapids Arts	High	Gather information about research and progress to date. Work with Visit Grand Rapids to plan overall strategy	Potential web development costs which can range from \$20 - 80K depending on size of project. Ongoing site maintenance needs to be accounted for.			Increased visibility of artistic enterprises
1.3.a	Create a staff position (city or private) to coordinate downtown cultural programs/events and liaise with other organizations such as Visit Grand Rapids	Arts and Culture Commission, Central Business Association	Low	Work with downtown stakeholders to identify potential sources for both public and private ongoing funding	Annual full-time salary	GR Comp Plan: Economic Goal - Develop and enhance the City's Business/Industrial districts		Increased number of public events and festivals
Regional Co	pnnections					19 10- 10-		
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1.4.b.	Organize a sculpture walk that highlights work from regional artists and provides opportunities to animate downtown area and promote Grand Rapids as a regional arts center	Arts and Culture Commission, Bemidji Sculpture Walk	Medium	Reach out to Bemidji Sculpture Walk for possible collaboration and/or info sharing	Time for policy research and precedents. Trip to Bemidji to discuss their program.	GR Comp Plan: Economic Goal - Develop and enhance the City's Business/Industrial districts	Bemidji Sculpture Walk: http://www.bemidjisculptur e.org/; Sculpturewalk Sioux Falls: http://sculpturewalksiouxfall s.com/about/	100000000000000000000000000000000000000
1.5.a	Nurture public-private partnerships to explore opportunities for summer residency programs, building on the strength of the successful collaboration with the Minnesota Orchestra.	Arts and Culture Commission, Reif, MN Orchestra	Medium	Investigate lessons learned from Minnesota Orchestra residency	Time for research into precedents and potential partners	GR Comp Plan: Guiding Principle - Enhance Grand Rapids' regional role.	Saratoga Performing Arts Center (NY)'s annual summer residencies with the New York City Ballet and Philadelphia Orchestra (http://www.spac.org/about /history)	

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1.1.b	Identify a new, prominent location for the Farmers' Market	Community Development Dept. (lead), Arts and Culture Commission, Grand Rapids Farmers' Market, private property owners	Medium	Convene a strategy session and outline prospects and barriers; Conduct site visits; Negotiate with private land owners, even if on short-term basis.	Dependent upon land ownership. Site might have needs for additional infrastructure investments.	GR Comp Plan: Economic Goal - Develop and enhance the City's Business/Industrial districts		Augmented scale of Farmers Market which could accommodate more local and regional artisans and serve as a draw for regional day-trips
1.1.c.i	Nurture public-private partnerships to expand arts-related offerings at the Forest History Center	Arts and Culture Commission (lead), Forest History Center, Grand Rapids Arts	High	Informal meeting to discuss Forest History Center's planned programming and opportunities to collaborate/deepen/ expand	of Forest History Center's programs and activities	GR Comp Plan: Public Infrastructure Goal - Educational excellence for all		Increased understanding about the forest environment and the types of materials that come from it
1.1.c.ii	Nurture public-private partnerships to celebrate connections between art and forestry, sporting, and recreational activities	Arts and Culture Commission (lead), Forest History Center, Get Fit Itasca, Goods from the Woods, Visit Grand Rapids, MacRostie Art Center, MN Dept. of Natural Resources, UPM Blandin Paper Co.	Medium	Research and present precedent models to potential partners as a means of inspiration	At first, Commissioner's time. Then dependent upon the scale of the potential programming. City land resources, such as parks and maintenance capacities can be leveraged as part of matching grants to bring in additional funding.	rural character within the City; Riverfront Framework Plan:	Art Shanty Project (MN): http://artshanties.com/; New York Mill's Annual Decoy Art Exhibit (MN): http://www.kulcher.org/cate gory/in-the-galleries/; Art Sled Rally (MN): http://artsledrally.com/	Programs and activities that provide a larger understanding for what the "arts and culture" are in Grand Rapids
1.1.c.iii	Nurture public-private partnerships to develop history or nature-centered tours	Arts and Culture Commission (lead), Itasca County Historical Society, Visit Grand Rapids, private entrepreneurs	Low	Research and present precedent models to potential partners as a means of inspiration	Tours could begin as singular events (such as with the Gilbert House)	GR Comp Plan: Land Use Goal - Maintain balance of urban and rural character within the City; Riverfront Framework Plan: Attract private investment	http://www.lancastercitysc.c	Increased number of events that highlight the history of Grand Rapids and its relationship to the natural environment
1.1.d	Celebrate Ojbwe cultural heritage through city signage in English/Ojbwe	Arts and Culture Commission (lead), Public Works, Human Rights Commission, Circle of Healing (Blandin), ICC, Leech Lake Tribal Council.	Medium	Coordinate with Public Works to determine planned signage updates and explore opportunities	upon number, scale of	Library Strategic Plan: Library will mount exhibits and displays that reflect diversity	Louisiana: http://www.theblaze.com/st ories/2014/05/21/this- southern-state-could-get- bilingual-road-signs-the- proposed-second-language- might-surprise-you/	Increased feeling of welcomeness by surrounding Native American populations

GOAL 2	Expand Opportunities for Lifelong Arts	Learning				1		
	Implementation Priorities	Potential Partners	Priority	First Steps	Estimated Resources	Tie Ins to Other City Plans	Precedent Models	Desired Outcomes
2.1.a	Coordinate a roundtable workgroup to address youth arts learning (in and outside-of-school)	Arts and Culture Commission (lead), Independent School District 318, Independent School District 318 Community Ed, Itasca Networks for Youth, Parks and Recreation, YMCA, Library, MacRostie, Reif, Grand Rapids Arts, Itasca Orchestra and Strings program, Children's Discovery Museum, other arts and cultural orgs that have youth programming, business leaders	High	Research and present precedent models to potential partners as a means of inspiration	Time for fostering cross- organizational conversations	GR Comp Plan: Public Infrastructure Goal - Educational excellence for all	http://therightbraininitiative. org (Portland, OR), Big	Increased number of Grand Rapids youth who have access to arts-based enrichment activities
2.1.b	Coordinate public and private fundraising efforts, including grant applications and individual donations	Potential Funders: Kennedy Center, IRRRB, Blandin Foundation, Grand Rapids Area Community Foundation, Regional Library System (legacy amendment funds)	Medium	Consider applying for Kennedy Center's Any Given Child strategic planning initiative	Time for organizing cross- organizational conversations	GR Comp Plan: Public Infrastructure Goal - Educational excellence for all		
2.2.a	Raise awareness of existing in-school arts offerings, including arts integration into class curricula, residencies, and the Reif-Kennedy Center Partners in Education program	Arts and Culture Commission (lead), Independent School District 318, Reif, Grand Rapids Arts, KAXE, ICTV, Grand Rapids Herald Review, business leaders	Medium	Gather school and media representatives to discuss current offerings	Time for fostering cross- organizational conversations	GR Comp Plan: Public Infrastructure Goal - Educational excellence for all		Increased community-wide access to information about arts programs for youth
2.2.b	Match artists and arts organizations interested in providing paid or volunteer school residencies and/or classroom teacher professional development. (Online directory & annual creative resource fair)	Arts and Culture Commission and Grand Rapids Arts, Independent School District 318 (leads), MacRostie, Reif, Itasca Orchestra and Strings program, Children's Discovery Museum, other arts and cultural orgs that have youth programming, business leaders	Medium	Transition Grand Rapids Arts' existing artist directory to capture additional residency fields	Dependent on scale of intervention. Simple speedy matchmaking activities can be done at the scale of volunteer labor and donated facilities and resources; online directory creation could range from \$20-80K and require ongoing updating and maintenance.	GR Comp Plan: Public Infrastructure Goal - Educational excellence for all		Increased quality and quantity of arts-based educational opportunities offered in ISD 318
2.2.c	Develop an internship program that places high school students with local artists	Arts and Culture Commission and Grand Rapids Arts, Independent School District 318 (leads), MacRostie, Reif, Itasca Orchestra and Strings program, Children's Discovery Museum, other arts and cultural orgs that have youth programming, business leaders	Low	Transition Grand Rapids Arts' existing artist directory to capture additional internship fields	Organizing meeting with high school guidance counselors to identify potentially interested students and constraints to their schedules - eventual program costs could range from \$20 - 40K	GR Comp Plan: Public Infrastructure Goal - Educational excellence for all	http://creativeaction.org/pro	Increased professional development opportunities for youth
2.3.a	Identify and remedy gaps in existing outside-of-school offerings and barriers to access such cost and transportation	Arts and Culture Commission (lead), Independent School District 318, Independent School District 318 Community Ed, Itasca Networks for Youth, Parks and Recreation, YMCA, Library, MacRostie, Reif, Grand Rapids Arts, Itasca Orchestra and Strings program, Children's Discovery Museum, other arts and cultural orgs that have youth programming, business leaders	High	Convene youth program organizations within Grand Rapids to identify gaps in arts access and envision mechanisms for expanding access	Initially - research and meeting time. Potential for city or grant funding to help meet gaps once identified.	Infrastructure Goal -	Venice, CA: http://www.bgcv.org/Websit es/bgcv/images/Documents/ After%20School%20Transpor tation_REV.%208-9-11.pdf	· ·

GOAL 2	Expand Opportunities for Lifelong Arts	Learning						
2.3.b	Implementation Priorities Increase youth art offerings via the park system and library,	Potential Partners Arts and Culture Commission (lead),	Priority High	First Steps Convene youth program		Tie Ins to Other City Plans GR Comp Plan: Public	Precedent Models	Desired Outcomes Increased capacity within th
	such as a "fun wagon" or arts summer camps	Independent School District 318, Independent School District 318 Community Ed, Itasca Networks for Youth, Parks and Recreation, YMCA, Library, MacRostie, Reif, Grand Rapids Arts, Itasca Orchestra and Strings program, Children's Discovery Museum, other arts and cultural orgs that have youth programming, business leaders		organizations within Grand Rapids to identify gaps in arts access and envision mechanisms for expanding access	funding for youth/arts/access program as collaborative public- non-profit venture with the Parks Department	Infrastructure Goal -		Parks Department to offer cultural programming for youth
2.3.c	Expand the federally funded Afterschool Learning Academy to include arts content	Arts and Culture Commission (lead), Independent School District 318, Independent School District 318 Community Ed, Itasca Networks for Youth, Parks and Recreation, YMCA, Library, MacRostie, Reif, Grand Rapids Arts, Itasca Orchestra and Strings program, Children's Discovery Museum, other arts and cultural orgs that have youth programming, business leaders	Medium	Convene youth program organizations within Grand Rapids to identify gaps in arts access and envision mechanisms for expanding access		GR Comp Plan: Public Infrastructure Goal - Educational excellence for all		
Adults and C	Community							
2.4.a	Convene a roundtable workgroup to identify and reduce gaps	Arts and Culture Commission (lead),	Medium	Identify appropriate	Initially - research and meeting	GR Comp Plan; Public	Cambridge:	Increased number of Grand
	in arts learning opportunities for college students, adults, elders, etc.	ICC, Independent School District 318 Community Ed, YMCA, MacRostie, Elder Circle, Library		leadership within organizations	time. Potential for city or grant funding to help meet gaps once identified.	Infrastructure Goal -	http://www.ccae.org/	Rapids adults who have access to arts-based enrichment activities
2.4.b	Coordinate public and private fundraising efforts, including grant applications and individual donations	Potential Funders: IRRRB, Blandin Foundation, Grand Rapids Area Community Foundation, Regional Library System (legacy amendment funds)	Medium	Research specific grant opportunities	Time for organizing cross- organizational conversations	GR Comp Plan: Public Infrastructure Goal - Educational excellence for all		
2.5.a	Match artists and arts organizations interested in providing paid or volunteer residencies with nursing homes, assisted living homes, medical providers, social service providers, etc. (Online directory & annual creative resource fair)	Arts and Culture Commission and Grand Rapids Arts (leads), Elder Circle, social service providers (Northland Counseling Center, Kootasca Community Action, etc.), Grand Itasca Hospital and Clinic	Medium	Transition Grand Rapids Arts existing artist directory to capture additional residency fields	Dependent on scale of intervention. Simple speed matchmaking activities can be done at the scale of volunteer labor and donated facilities and resources; online director creation could range from \$20 - 80K and require ongoing updating and maintenance		Southern CA: http://www.engagedaging.or g/about-us/	Increased quality and quantity of arts-based educational opportunities fo adults

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Communi	ty Programming						
3.1.a	Clarify and streamline city rules related to street festivals, performances in parks, and busking (fact and FAQ sheet; volunteer arts help desk)	Arts and Culture Commission	High	Identify commissioner to research policies and draft FACT/FAQ sheets; identify current regulations; identify local artists who can discuss historic difficulties with creating public programming within the city	Time for policy research and precedents.	GR Comp Plan: Economic Goal Develop and enhance the City's Business/Industrial districts	CultureLA: http://www.culturela.org/events /Festivals/festivalproducer/Festiv al_Handbook.pdf; Master Gardeners' Program (for Arts Help desk)
3.1.b	Develop a rink for recreational figure skating, preferably in the downtown area	Arts and Culture Commission, Public Works, Community Development Dept., Parks and Recreation, Central Business Association, Private land owners	Medium	Raise funds for a temporary "lighter, quicker, cheaper" rink installation. Identify parcel for short-term use. Negotiate use of site.	Dependent on land ownership. Temporary rink materials. Long term: dependent on scope of identified project	GR Comp Plan: Economic Goal - Develop and enhance the City's Business/Industrial districts; Parks and Trails Plan New outdoor community skating rink	-Richmond, VA: http://rvaonice.net/
Inclusive (Community Access						
3.2.a	Convene a diversity and inclusion workgroup to informally	Arts and Culture Commission &	High	Identify appropriate leadership	Time for fostering cross-	Library Strategic Plan: Library	NAMI workgroup:
	share updates and explore opportunities for collaboration	Human Rights Commission (leads), Circle of Healing (Blandin Foundation), social service providers (Northland Counseling Center, Kootasca Community Action, Itasca Resource Center), ICC, Grand Rapids Area Community Foundation, MacRostie, Library, YMCA, other nonprofit arts and cultural providers		within organizations	organizational conversations	will offer programs on various aspects of different cultures, beliefs and lifestyles	http://www.nami.org/Template.c fm?Section=Newsletters3&Templ ate=/ContentManagement/Conte ntDisplay.cfm&ContentID=11201 6
3.2.b.i	Nurture public-private partnerships to create opportunities to link people of different ages, ethnicities, income levels	Diversity and inclusion workgroup, arts and cultural nonprofit organizations	High	Investigate lessons learned from past efforts and how to build on success.		Library Strategic Plan: Library will offer programs on various aspects of different cultures, beliefs and lifestyles	Philadelphia, PA: http://www.art-reach.org/who- we-are/mission-history/
3.2.b.ii	Nurture public-private partnerships to integrate more visual and performing art by regional Ojbwe artists	Diversity and inclusion workgroup, arts and cultural nonprofit organizations	Medium	Via diversity and inclusion workgroup invite Marcie Redon and Ann Markusen to present their <i>Native Artists</i> research and invite local arts and cultural organizations to attend. Schedule to coincide with ICC powwow.	Time for fostering cross- organizational conversations. Stipend for speaker.		NEFA: http://www.nativeartsandculture s.org/capacity/2011/new- england-foundation-arts

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2.b.iii	Nurture public-private partnerships to provide more offerings suitable for families with children through tailored programs, child-care provisions, and/or varied hours	Diversity and inclusion workgroup, arts and cultural nonprofit organizations	Medium	Research and present precedent models to potential partners as a means of inspiration	Time for fostering cross- organizational conversations. Private grant funding or donations to implement offerings.	GR Comp Plan: Public Infrastructure Goal - Educational excellence for all	Colorado: http://www.cpr.org/news/story/f amily-friendly-cultural-events- colorado-during-may-and-june; Guthrie Theatre On-Site Child- Care (Minneapolis): http://www.twincities.com/ci_22 473498; Pillsbury House Theatre Free On-Site Childcare (Minneapolis): http://www.startribune.com/loca l/minneapolis/115798079.html	
.2.b.iv	Nurture public-private partnerships to offer opportunities for people with disabilities or mental illness to create and connect with the greater community		Medium	Investigate lessons learned from MacRostie and Northland Counseling Center collaboration. Explore sponsoring a VSA Minnesota training workshop	Time for fostering cross- organizational conversations. Stipend for workshop.	GR Comp Plan: Public Infrastructure Goal - Educational excellence for all	Connected Communities: http://www.ahrc.ac.uk/Funding- Opportunities/Research- funding/Connected- Communities/Scoping-studies- and- reviews/Documents/Building%20 resilience%20through%20collabo rative%20community%20arts%20 practice.pdf; VSA Arts of MN: http://vsamn.org/arts- education/professional- development/	
.2.c	Facilitate connections between local arts and cultural nonprofit organizations and local and regional Ojbwe artists and organizations with experience exhibiting Native American visual and performing art	Arts and Culture Commission (lead), Artists/Culture Bearers: Delina White, Melvin Losh, Anton Treuer, Jim Northrup, Lyz Jaakola, Karen Savage-Blue, Jeff Savage, Dewy Goodwin. Organizations: KAXE, ICC, Independent School District 318's Indian Education Staff, Regional Galleries and Museums	Medium	Identify commissioner to research and network with local and regional artists and organizations experienced exhibiting Native American visual and performing art. Disseminate findings to arts and culture providers.	Time for research and networking.	Library Strategic Plan: Library will offer programs on various aspects of different cultures, beliefs and lifestyles	Red Earth: http://www.redearth.org/about/	
3.a	Compile, seasonally update, and disseminate information about existing scholarship/subsidized arts and cultural opportunities	Arts and Culture Commission (lead), Social service providers (Northland Counseling Center, Kootasca Community Action, Itasca Resource Center), Grand Rapids Area Community Foundation, ISD 318 Community Education, nonprofit arts and cultural providers	High	Compile information. Investigate potential mediums: inserts into utility mailers, District 318's Community Ed. brochure, or even an electronic or traditional arts message board at the Itasca Resource Center	Time to compile information. Cost of dissemination method(s).	GR Comp Plan: Public Infrastructure Goal - Educational excellence for all		

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3.3.b	Seek opportunities to expand scholarships, subsidies, and passes	Grand Rapids Area Community Foundation, Library, Reif, Itasca Orchestra and Strings Program	High		<u> </u>	GR Comp Plan: Public Infrastructure Goal - Educational excellence for all	Arts for All Pass (Oregon): http://racc.org/advocacy/%E2%8 0%9Carts-all%E2%80%9D- provides-5-tickets-low-income- oregonians; Memphis Arts for Everyone: http://www.memphisflyer.com/ memphis/arts-for- everyone/Content?oid=3085132	
3.3.c	Seek opportunities to integrate art installations and community-oriented space suitable for arts programming into affordable housing developments	Arts and Culture Commission, Housing and Redevelopment Authority, Community Development Dept.	Low	Convene cross-sector working group to identify opportunities and bring on necessary partnerships	General recommendations are for .5-1% of project construction budgets.	GR Comp Plan: Housing Goal - Provide a mix of affordability in the City's housing infrastructure	Opa-Locka, FL: http://arts.gov/exploring-our- town/opa-locka-community- gateways	
3.4.a-c	Develop a cultural center to celebrate the diversity of local cultural practices, link artists with shared resources and teaching and exhibition opportunities, and draw area resident and tourists	Arts and Culture Commission, Artspace, Economic Development Authority, Grand Rapids Arts, MacRostie, ICC American Indian Studies Program, Independent School District 318's Indian Education Staff, Itasca County Historical Society	Medium	Nurture public private partnerships to identify an existing managing entity and/or encourage the formation of a nonprofit membership organization; Explore incubating the cultural center within the walls on an existing cultural organization's space; Identify a space with strategic assets (downtown storefront space with good street visibility and foot traffic and/or a space that leverages strong natural amenities)	Modest staffing and financial costs for the City. For comparable Centers, city governments (or building owners) have donated vacant buildings, and cities have paid for renovation costs (in last decades dollars) running less than \$100,000. Managing nonprofit organizations have raises funding at multiples of these amounts state and private foundations. Centers outside of the Twin Cities studied in a 2006 McKnight Foundation study cited 2004/5 operating budgets running between \$133,700 and \$650,000, a good share of which is generated annually from earnings from classes, equipment and space rentals, margins on sales of artworks, and modest attendance fees.	Develop and enhance the City's Business/Industrial districts	West Valley City, UT: http://www.culturalcelebration.o rg/; New York Mills, MN: http://www.kulcher.org/	Celebrate the diversity of local cultural practices (e.g. Finnish, Scandinavian, Nativ American, German, Latino, etc.); Attract tourists, and increase street traffic and patronage for downtown businesses; Provide resource sharing and training for artists; Provide a space for artistic innovation and excellence through joint learning; Generate incomes for professional artists

GOAL 4	Use the arts to animate the physical re	alm and improve conn	ectivity					
	Implementation Priorities	Potential Partners	Priority	First Steps	Estimated Resources	Tie Ins to Other City Plans	Precedent Models	Desired Outcomes
Policy Integr	ation Create arts-specific amendments to integrate the objectives and strategic priorities of GRIN Creates within the City of Grand Rapids Downtown Redevelopment Master Plan and Riverfront Framework Plan	Arts and Culture Commission, Planning Commission; Park and Recreation Board; Community Development Dept.; Engineering Dept.	High	Form an inter-commission workgroup to help identify potential areas of opportunity	Arts and Culture Commission member time; City of GR staff support			Closely linked city priorities that are clearly outlined for staff and elected officials
4.1.a.i	Create an amendment to the Downtown Plan that specifically addresses issues of fragmentation and pedestrian wayfinding through artistic streetscape interventions	Arts and Culture Commission, Planning Commission; Community Development Department; Engineering Dept.; Public Works Dept.	High	Form an inter-commission workgroup to help identify potential areas of opportunity	member time; City of GR staff support	GR Comp Plan: Transportation Goal - Strive to become a walkable city; Riverfront Framework Plan: Integrate design themes and linkages between the downtown CBD and the Riverfront; Downtown Redevelopment Master Plan: Public Realm	Colorado Springs: http://springsurbanintervent ion.wordpress.com/2014/05 /08/finding-our-way-to- walkability-with-pedestrian- signs/	Closely linked city priorities that are clearly outlined for staff and elected officials
4.2.a	Collaborate with Get Fit Itasca to identify potential arts-based interventions within community health goals	Arts and Culture Commission, Get Fit Itasca, Planning Commission, Engineering Dept.	High	Have Get Fit Itasca make a presentation to the Arts and Culture Commission on their activities and strategies	member time	GR Comp Plan: Transportation Goal - Strive to become a walkable city	American Trails: art & health: http://www.americantrails.org/resources/art/medmileart.html, Easton, PA Artistic Bike Rack Program: http://www.waymarking.com/waymarks/WMGXAZ_Meet_Eastons_Newest_Bike_Rack_Art_Easton_PA; Sioux Falls, ND Artistic Bike Rack Program: http://www.siouxfalls.org/bikesmart	interest in health objectives
4.2.b	Develop a pedestrian bridge over the Mississippi and enhance with artistic elements and good design	Arts and Culture Commission, Planning Commission, Engineering Dept., Public Works	High	Work with City Administrator to build off of current efforts		GR Comp Plan: Transportation Goal - Strive to become a walkable city / Riverfront Framework Plan - Connections Across the River	Providence River: http://www.gcpvd.org/wp-content/uploads/2014/10/p rovidence-river-pedestrian- bridge-resize.pdf (although the scale is different the same design questions can be asked in Grand Rapids)	Well designed structure that serves both functionally and aesthetically.
	Explore opportunities to use art to promote walking and bike use within the upcoming Grand Rapids Trails Plan and that can help to activate key areas and trail heads, and effectively promote local history and identity	Arts and Culture Commission, Get Fit Itasca, Planning Commission, Engineering Dept.	Medium	Need to identify where the trail planning effort currently is housed and its progress			rg/resources/art/Lexington-	Clear arts and culture advocacy plan that intersects with community-based interest in health objectives
	to plan for pedestrian safety	Arts and Culture Commission, Get Fit Itasca, Planning Commission, Engineering Dept., Public Works	Medium	Work with City Administrator to build off of current efforts of Safe Streets Plan		GR Comp Plan: Transportation Goal - Strive to become a walkable city; Downtown Redevelopment Master Plan: Public Realm		Vibrant streetscape designs that serve both residents and visitors

GOAL 4	Use the arts to animate the physical rea	alm and improve conn	ectivity					
	Implementation Priorities	Potential Partners	Priority	First Steps	Estimated Resources	Tie Ins to Other City Plans	Precedent Models	Desired Outcomes
4.3.a	Integrate artistic components into 5th Street redesign	Arts and Culture Commission, Engineering Dept.	Medium	Have an artist serve on the city supported design team	Potential volunteer role for local artist - future artists on design teams would be supported through budget allotments made early on in the project planning process	GR Comp Plan: Transportation Goal - Strive to become a walkable city	http://weburbanist.com/200	Vibrant streetscape designs that serve both residents and visitors
4.3.b	Integrate artistic components into existing and future roundabouts	Arts and Culture Commission, Engineering Dept.	Low	Incorporate an artist onto the project planning team	Potential volunteer role for local artist - future artists on design teams would be supported through budget allotments made early on in the project planning process	enhance the transit system		Dynamic roundabout designs that serve as identifiable nodes within the city
4.4.a	Create murals and art installations along existing infrastructure, such as bridges and railroad crossings, to help animate points of entrance into town and beautify neglected areas	Arts and Culture Commission, MacRostie Art Center; Blandin Foundation; Public Works Dept.	Medium	Convene primary stakeholders to look at precedents, outline vision, and identify potential sources for local support	General public art mural work (depending on scale) can range from approximate 15K - 75K including artist fees, materials, and artist insurance	GR Comp Plan: Transportation Goal - Provide a safe, convenient, efficient, continuous, and aesthetically pleasing transportation environment that is conducive to both recreational bicycling and using the bicycle for a commuting purpose		Revitalized infrastructure areas throughout the city
4.4.b	Encourage the donation of privately funded art into Veteran's Park to help celebrate heritage and identity	Arts and Culture Commission, Park and Recreation Department	Low	Convene primary stakeholders to look at precedents, outline vision, and identify potential sources for local support	Dependent upon scale of donation	GR Comp Plan: Economic Goal - Development of the Riverfront; Riverfront Framework Plan - Attract private investment		Vibrant Veteran's Park that celebrates the histories and stories of local veterans
4.5.a	Create City of Grand Rapids "Art Adoption" policy for framing discussion on how to receive public art donations to the City	Arts and Culture Commission; Public Works Dept.; Planning Commission	High	Gather policy precedents from other municipalities to identify components for a Grand Rapids specific policy	i contract to the contract to	GR Comp Plan: Land Use Goal - Incorporate character and design in land use categories and regulation.	Dover: http://www.ci.dover.nh.us/ Assets/government/boards- commissions/arts- commission/document/R- 2008.10.22_PublicArtAcquisi tionManagementProcess.pdf	
4.5.b	Create a City of Grand Rapids "Arts Inclusion" policy for working with private developers	Arts and Culture Commission, Planning Commission; Community Development Dept.	High	Gather policy precedents from other municipalities to identify components for a Grand Rapids specific policy		GR Comp Plan: Land Use Goal - Incorporate character and design in land use categories and regulation.	San Diego: http://docs. sandiego.gov/council policies/cpd_900-11.pdf; Sewanee: http://www.suwanee.com/p dfs/public%20art%20develo per%20guide.pdf	An initial policy framework that begins to aid the Arts and Culture Commission in laying out clear guidelines and expectations for the creation of City of Grand Rapids Public Art Collection
Public Art Po	; licy							
4.6	Create a City of Grand Rapids Public Art Policy	Arts and Culture Commission	Low	Gather policy precedents from other municipalities to identify components for a Grand Rapids specific policy		GR Comp Plan: Land Use Goal - Incorporate character and design in land use categories and regulation.	Public Art Network - Americans for the Arts: http://www.americansforth earts.org/by- program/networks-and- councils/public-art-network	A strong public art program that contributes on a continual basis to the vitality and economic development of the city

	Foster Support for Artists and Arts and							
	Implementation Priorities	Potential Partners	Priority	First Steps	Estimated Resources	Tie Ins to Other City Plans	Precedent Models Desir	red Outcomes
Susiness Se .1.a	Via an annual award, honor and celebrate an exemplar arts-	Arts and Culture Commission,	High	Gather business related	Could be handled primarily	GR Comp Plan: Economic	Colorado:	
	supportive business	Grand Rapids Arts, City Council, Grand Rapids Area Chamber of Commerce		stakeholders to form a Business/Arts advisory group to work on this an other initiatives	through in-kind donations		http://cbca.org/programs/bu siness-for-the-arts/	
.1.b	Via an online artist directory, link local businesses to local creative entrepreneurs with marketable services (exhibitions, performances, design, etc.)	Arts and Culture Commission, Grand Rapids Arts, Grand Rapids Area Chamber of Commerce	Medium	Transition Grand Rapids Arts' existing artist directory to capture additional business services fields	Potential web development costs which can range from \$20 - 80K depending on size of project. Ongoing site maintenance needs to be accounted for.	Goal - Retain and enhance	http://www.creativeground. org (New England)	
.1.c	Create a roundtable to serve as a business arts leadership and advocacy board	Arts and Culture Commission, Itasca Economic Development Corp., Grand Rapids Area Chamber of Commerce, Magnetation, Grand Rapids State Bank	High	Gather business related stakeholders to form a Business/Arts advisory group	Commission member time	Goal - Retain and enhance	North Texas Business Council for the Arts: http://www.ntbca.org/	
.2.a	Offer Springboard for the Arts' Art of Work series and strategize with local partners on ways to disseminate the knowledge more broadly and over the long-term	Arts and Culture Commission, Springboard for the Arts, Arrowhead Regional Arts Council, Grand Rapids Area Chamber of Commerce, Itasca Economic Development Corporation, Library, MacRostie	Medium	Designate commission member or commission workgroup to interface with Springboard for the Arts organization	Initially, commission member time; later resources dependent on scale of dissemination efforts	Goal - Retain and enhance existing businesses	Elk River and Moorhead, MN: http://springboardforthearts .org/professional- development/workshops/on- the-road/	
nysical Spa								
i.3.a	Advocate for re-purposing of Central School interior to include performance opportunities (e.g. live music within a "brew pub")	Arts and Culture Commission, Central Business District Association, Grand Rapids Arts	High	Convene cross-sector working group to identify opportunities and bring on necessary partnerships	Commission member time	GR Comp Plan: Economic Goal - Develop and enhance the City's Business/Industrial districts	-	
5.3.b	Expand access to the Showboat venue to other artists/groups, including solving safety and liability insurance requirement issues	Arts and Culture Commission, Showboat, Community Development Dept., Engineering	High	Convene cross-sector working group	Commission member time	GR Comp Plan: Economic Goal - Development of the Riverfront; Riverfront Framework Plan: Draw tourists and residents to the river; Parks and Trails Plan: Offer flexible space for performances that bring community together		
5.3.c	Investigate opportunities to expand the Itasca County Fairgrounds as a performance venue	Arts and Culture Commission, Itasca County Fair Board, Uncommon Loons	Low	Convene cross-sector working group to identify opportunities and bring on necessary partnerships	Commission member time	Parks and Trails Plan: Offer flexible space for performances that bring community together		

GOAL 5	Foster Support for Artists and Arts and	Cultural Organization	S					
	Implementation Priorities	Potential Partners	Priority	First Steps	Estimated Resources	Tie Ins to Other City Plans	Precedent Models	Desired Outcomes
5.4.a	Investigate models for public-private partnerships (pop-up programs, etc.) to animate vacant/under-utilized storefront windows and commercial spaces to support galleries and creative entrepreneurs	Arts and Culture Commission, Grand Rapids Arts, Central Business District Association, MacRostie Art Center, Economic Development Authority, Community Development Dept., private property owners/lease- holders	Medium	Research precedent examples that can inform the challenges specific to Grand Rapids; Work with Economic Development Authority to identify potential project leaders	Time to investigate models and for exploration with partners. An initial program could be funded with \$100 - 200K private grant funding	GR Comp Plan: Economic Goal - Use the City's available resources to strengthen economic clusters	New Haven CT's Project Storefronts: http://arts.gov/exploring-our town/project-storefronts; Chashama, NYC: http://www.chashama.org/; Arts on South: https://artsonsouth.wordpre ss.com/	Increased foot traffic in the downtown areaNew/expanded creative businesses.
5.4.b	Sustain the Artist-In-Residence program, in Central School or elsewhere. Seek public and private funds, including grants and individual donations to offer a stipend in addition to space	Arts and Culture Commission, Grand Rapids Arts, Central Business District Association	Medium	Seek funding for additional residences from private foundations interested in the intersection of arts promotion and economic development	Donation of city-owned space; additional monies needed for artists' stipend	GR Comp Plan: Economic Goal - Develop and enhance the City's Business/Industrial districts		
5.4.c	Create a workgroup to investigate the adaptive reuse of the Rialto Theater and Township Hall as arts and cultural spaces	Arts and Culture Commission (lead), MacRostie, Itasca Economic Development Corp., Artspace	Medium	Convene cross-sector working group	Cost dependent on scale of renovations. Initial feasibility study could cost from 30 - 75K depending on needed engineering or other sub consultants	GR Comp Plan: Economic Goal - Develop and enhance the City's Business/Industrial districts	Mohawk Theater: http://arts.gov/exploring-our town/mohawk-theater Fox Theater: http://www.foxtheatreinstit ute.org/	
5.5.a	Assess feasibility of an artist live-work project development and pursue implementation	Arts and Culture Commission (lead), Artspace, Itasca Economic Development Corp.	Medium	Contact Artspace to discuss potential for an artist housing feasibility study	Initially Commission member time; later costs dependent on available tax credits and public/private funding arrangements which would be estimated by Artspace	GR Com Plan: Housing Goal - Provide a mix of affordability in the City's housing infrastructure	Brainerd, MN: http://www.artspace.org/ou r-places/franklin-arts-center; Memphis TN: http://arts.gov/exploring-our town/south-main-artspace- lofts	·
5.5.b	Partner with affordable housing developers to explore including artist-appropriate units within proposed projects	Arts and Culture Commission, Housing and Redevelopment Authority, Community Development Dept.	Low	Convene cross-sector working group to identify opportunities and bring on necessary partnerships	General recommendations are for .5-1% of project construction budgets.	GR Com Plan: Housing Goal - Provide a mix of affordability in the City's housing infrastructure	Pinnacle Housing: http://www.pinnaclehousing .com/images/art_in_public/a rt_in_public_places.htm	
5.6.a	Nurture public-private partnerships to develop facilities in which artists share equipment, access work and exhibition space, teach the broader community, and gain training	Arts and Culture Commission (lead), Artspace, Grand Rapids Arts, MacRostie, Itasca Economic Development Corp.	Low	Convene cross-sector working group to identify opportunities and bring on necessary partnerships	Dependent on scale of initiative envisioned by working group	GR Comp Plan: Public Infrastructure Goal - Educational excellence for all	Hamilton, OH: http://arts.gov/exploring-our town/artspace-hamilton- lofts	

5.2

5.5

ARTS & CULTURE ROADMAP - ORIGINAL GOALS AND RECOMMENDATIONS

Original High Priority Plan Items	(highlighted areas = accomplished	l – please correct as needed)
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1.1	Create Cultural Programming at Central School
1.2	Expand Arts-Related Offerings at Forest History Center
1.7	Promote Existing Cultural Offerings to residents / visitors (VGR, MacRostie, Historical Soc.)
2.1	Coordinate a roundtable workgroup to address youth arts learning
2.2	Identify and remedy gaps in existing out of school offerings and barriers to access
2.3	Increase youth arts offerings via park system and library, incl fun wagon and summer camps
3.1	Clarify and streamline rules related to street festivals, performances in parks etc
3.4	Convene a diversity and inclusion workgroup to informally share updates and explore opp'ties
3.5	Partner to create opp'ties to link ppl of different ages, ethnicities, income levels
3.9	Compile disseminate info about scholarship/subsidized arts and cultural opp'ties
3.10	Seek opportunities to expand scholarships, subsidies, and passes
4.1	Art-specific amendments to downtown redevelopment and riverfront framework plans
4.2	Amendments to downtown plan that address fragmentation and wayfinding
4.3	Collaborate with GET FIT to identify arts-based interventions / comm health goals
4.4	Develop Pedestrian Bridge over Mississippi River
4.11	Create Arts Adoption/Acquisition/Loan Policy
5.1	Create annual award that celebrates arts-supportive businesses

Create roundtable for business and arts leadership to advocate and increase funding and help

cultural entrepreneurs build capacity

Advocate for central school interior to include performing arts opp'ties

5.6 Explore possibility of using showboat site by other groups

Other items we've accomplished:

- 1.4 Celebrate Ojibwe culture / heritage via City and other signage in English/Ojibwe
- 4.12 Create Arts Inclusion Policy (set aside) same document as 4.11
- 4.13 Create a Public Art Policy (same as 4.11)
- 5.8 Sustain artist residency program in Central School or elsewhere
- -- Completed a Riverfront Performance Venue Feasibility Study

Items suggested for consideration/continuation:

- 3.6 Integrate more visual and performing art by regional Ojibwe artists
- 3.8 Offer opp'ties for ppl w/ disabilities or mental illness to create and connect w/ community
- 4.6 Integrate ideas for artistic crosswalks into the current efforts for pedestrian safety
- 4.7b Integrate artistic components into existing roundabouts
- 4.8 Murals and installations at existing infrastructure to help animate points of entry / beautify

Items not in plan, but have been in development and deserve forward motion:

Consider a working group that works with the PUC to wrap x number of utility boxes / year (kind of 4.8)

Establish working group to further the Riverfront Performing Arts Venue Study (nominally with Reif, KAXE, Library, and City).

Update to 2015 Arts Economic Impact study by MN Citizens for the Arts – for 2020