



AGENDA

Grand Rapids Comprehensive Plan Update Steering Committee Meeting #1

January 15, 2018 | 6:00 to 8:00 pm

City Hall Council Chambers

1. Introductions
 - a. What is the most exciting change in Grand Rapids in the last 5 years?
2. What is a Comprehensive Plan?
3. Comprehensive Plan Process
 - a. Steering Committee Roles and Responsibilities
 - b. Schedule
4. Overview of Existing Conditions and Past Planning Efforts
5. Economic Development Overview and Approach
6. SWOT analysis
 - a. Strengths
 - b. Weaknesses
 - c. Opportunities
 - d. Threats
7. Comprehensive Plan Brand
8. Next Steps